Argument Matrix: Use as you are gathering evidence and thinking up your reasons

Reason Where will this information be used in your argument?	Evidence What is the information you found to support your argument?	Discussion What do you have to say about this evidence? How do you explain its relevance to your argument?
(Claim +) Reason 1	Examples	Explanation of how the
	Statistics	evidence supports your claim and reason
	Analogies or comparisons	
	Etc.	

Reason	Evidence	Discussion

Developing an argument: Use as you are drafting your sections and paragraphs

4. Reason 3:

5. Reason 4:

6. Conclusion:

a. Evidence:

b. Discussion

a. Evidence:

b. Discussion

Claim Reasons Call to action

Sample organizational structure for an argument			
Claim:	Thesis:		
Reasons: 1. 2. 3. 4.			
1. Thesis:			
2. Reason 1:			
a. Evidence:			
b. Discussion:			
3. Reason 2:			
a. Evidence:			
b. Discussion			

Developing an argument: Use as you are drafting your sections and paragraphs

Sample organizational structure for a solution proposal

Problem:	Thesis:
Reasons why this is a problem:	Because [PROBLEM], [SOLUTION].
1.	
2.	
3.	
Solution:	
Reasons why this solution works:	
1.	
2.	
3.	

- I. Introduction and Thesis:
- II. Introduction to the problem
 - A. Reason 1
 - 1. Evidence
 - 2. Discussion
 - B. Reason 2
 - 1. Evidence
 - 2. Discussion

. . .

- III. Introduction to the solution
 - A. Reason 1
 - 1. Evidence
 - 2. Discussion
 - B. Reason 2
 - 1. Evidence
 - 2. Discussion

. . .

IV. Conclusion

Claim

Reasons

Call to action